

# PRESS RELEASE

## COMPANY



September 2025

## Double foundation visit to MAHA

MAIA in the spotlight at the new showroom

- **Representatives of both Rauch foundations experienced MAIA – the autonomous inspection robot – in the new MAHA showroom. Following a live demonstration, they engaged in an in-depth discussion about developments in the automotive market and the opportunities arising from them.**

**Haldenwang, 19<sup>th</sup> September 2025.** A new showroom, a new product development – and two foundations taking a close look. Representatives of the Rauch Family Foundation and the non-profit Family Rauch Foundation visited one of MAHA's latest product innovations: the autonomous inspection assistant working title MAIA. The vision behind it comes from MAHA Managing Director Dr Peter Geigle: he set out to create an inspection solution that is both technically leading and emotionally engaging – inspired by "WALL·E" from the Walt Disney film production.

### About MAIA

MAIA stands for: MAHA Autonomous Inspection Assistant. The AI- supported inspection robot improves efficiency, transparency, and reproducibility across workshop processes and vehicle inspections. It performs precise visual, lighting and geometry inspections, as well as calibrating driver assistance systems. MAIA can move autonomously within the workspace and recognise the vehicle under test, including its position. For exact results, MAIA is equipped with a six-axis robot arm and a sensor head that combines 3D and 2D camera technology. This standardises processes, eases the workload, and ensures results are documented in a traceable way.

### Why the visit matters

The exchange underlined how MAIA brings MAHA's course – innovation, efficiency and stability – to life in practice. Against the backdrop of a challenging market environment, MAHA continues to invest purposefully in the company's future resilience. This is evident in the new SAP system, the strengthening of the 'Made in Germany' production site, and in new product solutions.

For the Rauch Family Foundation, sustainable corporate development is a priority. The non-profit Family Rauch Foundation focuses on prevention and more robust processes so that technology protects people. The showroom visit brought these perspectives together and demonstrated how MAHA's product innovations make quality measurable and reduce potential sources of error.

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MAHA-Management along with representatives of the non-profit Family Rauch Foundation (gFR) and the Rauch Family Foundation (FFR), from left: Stephan Waibel (COO), Michael Hauke (Board of Trustees gFR), Prof. Dr. Wolfgang Hauke (Board of Trustees gFR), Anton Klotz (Chairman of the gFR and former District Administrator), Prof. Bernhard Schick (Board of Trustees FFR), Günther Heim (Executive Board FFR), Stefan Krammer (Board of Trustees FFR), Dr. Andreas Mayer (Executive Board gFR), Jürgen Werner (CISO), Andreas Zängerle (Chairman of the FFR), Dr. Peter Geigle (Managing Director), Friedrich Hesemann (CFO and Managing Director - designate), Tobias Ott (acting CFO) und Jürgen Schmidt (Public Auditor).

Photo: MAHA

## **MAHA – an overview:**

MAHA Maschinenbau Haldenwang GmbH & Co. KG is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately 150 million EUR.

## **Contact:**

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More information released by MAHA is available on the Internet:

<https://maha.de/en/news> and [www.maha.de](http://www.maha.de)